

C02/2017

CONFIRMATION OF PARTICIPATION AS AN OFFICIAL PARTNER REGION OF THE EUROPEAN SATELLITE NAVIGATION COMPETITION 2017

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Agreement between Anwendungszentrum
GmbH Oberpfaffenhofen (referred to hereafter as "the Organiser")
and Andalucía Regional Challenge organisers
(referred to hereafter as "the Region")

1. Preamble

The European Satellite Navigation Competition 2017 (ESNC) is looking for the best ideas, product, services and business ideas in the growing market for satellite navigation. This innovation competition has been put on annually by Anwendungszentrum GmbH Oberpfaffenhofen (AZO) since 2004.

2. Services by the Organiser

- Carrying out the innovation competition incl. financing of the competition by acquisition of cross-regional sponsors
- Co-organising an official international ESNC kick-off conference
- Creating marketing materials
 - Individual flyer for the Region's prize
 - Results brochure incl. 1 page for the Region's prize
- Working with the press
- Hosting and maintaining the global competition website (www.esnc.eu)
 - Incl. sub-page for the Region's prize incl. supplementary information on the Region as required at www.region.esnc.eu
- Hosting and maintaining the online idea database incl. evaluation tool
- Coordinating communication among the participating regions
- Presenting the European Satellite Navigation Competition at suitable events
- Organising the international evaluation meeting in September 2017.
- Organising the Awards Ceremony 2017.

3. Services by the Region

- Appointing a project manager to serve as the organiser's main contact person for the Region.
- Promoting participation in the competition via any suitable marketing channels.
 - The Region must include mention of the organiser and cross-regional sponsors in all own (print/electronic) marketing materials.

